



HOW DO I “TALK ABOUT” THE EPILEPSY FOUNDATION OF GREATER CHICAGO?

Your involvement with the Epilepsy Foundation may be extensive and personal, stretching back years—or even decades. Or may have just learned about the Foundation from a friend, colleague, or other acquaintance and are hosting your “Talk About It! @ Dinner” event as one of your first Foundation-related activities. Whatever your experience, you may have questions about the “right” way to speak about the work of the Foundation. Never fear.

If you have a personal story, it’s best to use that experience “frame” any talk of the Foundation. What is your connection to epilepsy? How did that experience lead you to work with the Foundation? How has the Foundation helped you and your family?

If you don’t have a personal story, you can still talk about the work of the Foundation. Information about specific programs and services is available at www.epilepsychicago.org, and personal experiences make up the bulk of the 8-minute “Voices of Epilepsy” DVD which we have provided to you. It’s best, however, to keep your talk in simple, easy-to-understand language that conveys the depth and breadth of the Foundation’s work in a few sentences. Here are some suggestions:

ABOUT THE FOUNDATION

The Epilepsy Foundation of Greater Chicago is a community-based non-profit organization dedicated to the prevention, control, and public understanding of epilepsy. Their goal is a world where not another moment is lost to seizures.

SERVING THE COMMUNITY

The Epilepsy Foundation of Greater Chicago:

- Assists individuals who are newly-diagnosed and in search of information and medical referrals.
- Provides people who are affected by epilepsy the support they need in managing day-to-day issues which arise as a result of seizures.
- Educates the community at large about the many issues surrounding epilepsy, in an effort to reduce the stigma and misunderstandings associated with the disorder.

MISSION STATEMENT

The Epilepsy Foundation of Greater Chicago will ensure that people with seizures are able to participate in all life experiences; and will prevent, control and cure epilepsy through services, education, advocacy and research.

The most important thing to remember is that this is your event, and the attendees are your friends. You know best how to talk to them, and whatever you say, it will be right because it’s from your heart. Have fun! And thank you for your support of the Epilepsy Foundation of Greater Chicago.